

NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)

(A Government of India Enterprise)

NFDC – FD Complex, 5th Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026

CIN – U92100MH1975GOI022994

Advertisement no. 29/Contractual/2025

Invites applications for the following posts on contractual basis for a period of One Year

Manager - Content Syndication (Domestic & International) – 1 Post, Mumbai

Educational Qualification	:	Bachelor Degree in Business, Marketing, Media or related field *Desired Education: Master Degree in Media, Marketing or related field
Experience	:	8 years of experience in content distribution, syndication, or licensing, ideally within the Media & Entertainment Industry. Proven success in building and managing partnerships
Roles & Responsibilities	:	<ol style="list-style-type: none">i. Developing and implementing a strategic plan for licensing NFDC's content spread across features, documentaries, animation & archival films for domestic and international syndication of NFDC's content.ii. Maintaining and managing relationships with potential partners and clients for content syndication.iii. Handling the distribution process, including negotiations, contracts, and agreements with potential clients.iv. Collaborating with other departments in NFDC to ensure smooth execution of distribution strategies.v. Identifying new opportunities for revenue generation through content syndication.vi. Catalogue & Curation of the NFDC's content.vii. Well-networked across all platforms in India & International markets including TVoD, AVoD, SVoD, Linear etc.viii. Ability to license content across these key categories – animation, children's films, short-form clips and documentaries.ix. Proven-track record of negotiating and licensing content of all major platforms & broadcasters.x. Ability to scout and generate new leads across markets.xi. Ability to update & curate catalogues as per the industry requirements.xii. Develop and execute syndication strategies to distribute movies, TV shows, Documentaries and other content for TV satellite, Terrestrial, VOD platforms and airborne content providers.xiii. License & Negotiate licensing agreements with platformsxiv. Conduct thorough market research to understand the preference of platforms airline identify content demand trends, and assess the competitive landscape.xv. Preparing power-point presentations and marketing emails for marketing strategy before, during and after the markets.
Age	:	40 years
Remuneration	:	Rs. 1,00,000/- per month all inclusive

Senior Supervising Producer – 1 Post, Regional Office, New Delhi

Educational Qualification	:	Graduate in any discipline
Desirable	:	Degree/Diploma in Mass Communication in related streams
Experience	:	Minimum 8 years in a Film/TV production house or TV Channel. Having handled at least 3 projects in the past three years in a supervisory capacity. Good working knowledge of English and Hindi
Roles & Responsibilities	:	Role Responsibilities:

		<ol style="list-style-type: none"> 1. Interact and work closely with clients to understand their requirements. 2. Translate that requirement into creative briefs which then will be given to empanelled agencies. 3. Make and asses budgets in line with the brief given, 4. Familiarise themselves with the work of the various empanelled agencies to produce content across various verticals. 5. Overseeing the entire creative timeline which includes working with the agency and client in terms of script, casting, production, Post production schedules etc. 6. Managing feedback and delivering (frequently on very tight timelines). <p>Managing mandatory paperwork which includes contracts for the agencies, internal and external approvals, billing and managing the entire timeline of the project.</p>
Key Skills Required	:	<p>Ideal candidate besides having worked with AV Production (including TVCs/ Documentaries/Short films) will have worked in at least any one of the domains as below:</p> <ol style="list-style-type: none"> i) Event Management ii) Advertising Agency iii) Graphic Design iv) Impact Measurement and/or PR activities <p>Theatre Groups</p>
Age	:	Up to 40 years
Remuneration	:	Rs. 80,000/- per month all inclusive
Supervising Producer – 1 Post, Regional Office, New Delhi		
Educational Qualification	:	Graduate in any discipline.
Desirable	:	Degree/Diploma in Mass Communication or related streams
Experience	:	3 years in a film/TV production house or TV Channel.
Roles & Responsibilities	:	<p>Role Responsibilities:</p> <ol style="list-style-type: none"> 1. Working with Senior Producers and Client Servicing team to execute the following: <ol style="list-style-type: none"> a. Support a project from client inquiry, making proposals, organizing briefing and presentation sessions to the completions of the project successfully. b. Familiarizing with the works of various empanelled agencies under various verticals. c. Working with agencies to ensure timelines and creative requirements are met. d. The work profile will include maintaining all paper and file work and keeping a check on the deliverables submitted by the Vendors which comes up on a day to day basis. e. Monitoring the preparation of technical deliverables as per requirements indicated in work order along with client servicing supervisors. f. Vetting of creative content before the same is submitted to the client. g. Supervising the final delivery to client. 2. Any other task as may be required for the satisfactory completion of the project assigned. 3. Will be required to handle multiple projects simultaneously. <p>Work as per prescribed Standard Operating Procedures.</p>
Key Skills Required	:	<p>At least any one of the below verticals will be preferred:</p> <ol style="list-style-type: none"> i) Event Management ii) Print/Digital Design iii) Advertising Agency iv) On ground Activation <p>Stage (Theatre Groups)</p>
Age	:	Up to 35 years
Remuneration	:	Rs. 50,000/- per month all inclusive

Executive (Skill Development) – 1 Post, Regional Office, New Delhi

Educational Qualification	:	Graduate in media, journalism, film, or mass communication.
Experience	:	3 years relevant experience in a reputed private or public sector undertaking/Govt. in Media and Entertainment Industry.
Roles & Responsibilities	:	1. Assist in the planning and coordination of skill development programs and workshops. 2. Collaborate with trainers, industry professionals, and participants to ensure smooth execution of training sessions. 3. Manage logistics and administrative tasks related to skill development projects 4. Assist Managers and Assistant Managers in project implementation and successful project completion
Age	:	Up to 35 years
Remuneration	:	Rs. 50,000/- per month all inclusive

General Conditions:

1. Interested candidates may fill up the application form on NFDC Linked in Portal Samarth portal on or before **15th February 2025**
2. NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication.
3. Though the initial place of posting will be as per advertisement, the selected candidates will be required to serve in any part of India as per the discretion/requirement of NFDC.
4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form.
5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on Samarth Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose.
6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature.
7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai.
8. The management reserves the right in relaxing age/qualification of deserving candidate for the above post.
9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason.
10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company.
11. Please note: By applying you give your consent that NFDC may execute a background check with your previous employers, companies etc.