

BOBCARD Ltd. (Previously Known as BOB Financial Solutions Limited) is a wholly owned subsidiary of Bank of Baroda and a Non- Deposit Accepting Non-Banking Finance Company (NBFC). BOBCARD was established in the year 1994 to cater to the need of rapidly growing credit card industry in a focused manner. BOBCARD is one among the pioneers in Indian card market and was the first nonbanking company in India to issue credit cards.

The Company's core business is credit card issuance.

<b>Position</b>	<b>AVP - IT Digital Tech Analyst</b>
<b>Role &amp; Responsibilities</b>	<p><b>Key highlights of the role are listed below (purely indicative and not limiting):</b></p> <ul style="list-style-type: none"> <li>• Drive IT strategies and long-term vision to build best in class digital platform.</li> <li>• Should have understanding of the digital payment ecosystem and various digital modes</li> <li>• Work with fintech payment partners, work on partner APIs</li> <li>• Partner with business owners and agile product teams to build company portfolio plan</li> <li>• Lead requirements discovery, solution design, user story writing, feature development, and user acceptance testing</li> <li>• Identify key capabilities needed as well as identifying potential issues</li> <li>• Partner with cross functional teams regularly to ensure alignment on feature development and prioritization</li> <li>• Monitor and evaluate product performance to ensure constant improvements</li> <li>• Strong analytical, prioritization, and negotiating skills</li> <li>• Usability and customer-focused design experience a plus</li> <li>• Passionate about solving customer and business problems</li> <li>• Prepare the UAT, CUG and go live plan Take knowledge transfer from development managers for any project due for testing.</li> <li>• Make test cases basis user document shared by development managers.</li> <li>• Perform comprehensive testing covering all journey and features and scenarios both positive and negative. Identify issues and share feedback with development team.</li> <li>• Ensure thorough checking of entire life cycle of an application across all downstream applications and systems.</li> <li>• Test each and every journey thoroughly on all browsers, devices (mobile/desktop) etc</li> <li>• Discuss the feedback / issues jointly with development managers, BSG and product teams. Make trackers and keep all stake holders updated.</li> <li>• Overlook progress of issue resolution and ensure timelines are met. Ensure on-time and bug-free delivery.</li> <li>• Ensure Root Cause Analysis (RCA) is done by BSG for reported bugs and ensure corrective action is taken in a time-bound manner □ Ensure all stake holders are updated periodically.</li> <li>• Digital innovations</li> <li>• Continuous intervention on new products and changes on digital space.</li> <li>• Study Market dynamics of Digital technology and bring to the table innovations that will help the bank acquire customers and impact existing processes.</li> </ul>

	<ul style="list-style-type: none"> <li>• Upgrade digital marketing knowledge and skills by attending various workshops and seminars</li> <li>• End to end ownership of alliances and partner management, self-motivated, multi-tasker, and demonstrated team-player.</li> </ul>
<b>Job specific skills</b>	<p><b>Applicants should possess the following attributes:</b></p> <ul style="list-style-type: none"> <li>○ Manages partner on-boarding. Oversees operational and technology integration</li> <li>○ Partner management. Track and evaluate performance of new alliances against business model projections and determine actions</li> <li>○ Lead the development in IT with vendors and processes to maximize ROI from partner channels</li> <li>○ Good understanding of digital ecosystems and technology (in payments and/or financial services is preferred)</li> <li>○ Strong problem-solving skills</li> <li>○ Ability to work independently and in a collaborative environment and accomplish tasks with self-direction</li> <li>○ Ability to prioritize and manage multiple initiatives simultaneously ○ Meet established deadlines</li> <li>○ Excellent written and verbal communication skills ○ Experience in any of the following technologies will be an added advantage ○ IBM Integration Bus, Kafka, Java, WebSphere MQ. ○ Web Service (SOAP &amp; REST), Middleware /API governance using IBM Integration Bus, WebSphere Message Broker ○ SQL &amp; PL/SQL, NodeJS, Basic Unix/Linux knowledge, Angular JS, Jira</li> </ul>
<b>Educational Qualifications</b>	<input type="checkbox"/> Graduate / Post Graduate / Professional Degree.
<b>Minimum Experience</b>	<input type="checkbox"/> 5+ years of experience of relevant experience in Cards & Payment
<b>Location of posting</b>	<p><b>Mumbai.</b></p> <p>The candidate may be deputed to work with the team(s) within the organization/parent organization / any subsidiary of the parent organization if and as deemed necessary. The candidate is liable to be transferred to any other location in India.</p>
<b>Maximum Age on the last date of application</b>	<p><b>55 Years.</b></p>
<b>Website</b>	<a href="http://www.bobcard.co.in">www.bobcard.co.in</a>
<b>Other Terms</b>	<ul style="list-style-type: none"> <li>• It may please be noted that company is not bound to call all the applicants for interview. Only shortlisted candidates will be called for selection procedure.</li> <li>• Canvassing, in any form, will result in disqualification of candidature.</li> </ul>

	<ul style="list-style-type: none"><li>• In case of any modification in advertisement shall be updated only in Website.</li><li>• The above recruitment may be scrapped at any stage of recruitment process without assigning any reasons.</li><li>• Company may conduct background checks/CIBIL check at any stage of process and also call for current compensation detail/qualification documents/past employment proofs for conclusion of recruitment process.</li></ul>
<b>Last Date for application</b>	<b>2<sup>nd</sup> August 2025</b>