

NATIONAL FILM DEVELOPMENT CORPORATION LTD. (NFDC)

(A Government of India Enterprise)

NFDC – FD Complex, 5th Floor, NMIC Building 24, Dr. Gopalrao Deshmukh Marg, Mumbai – 400 026

CIN – U92100MH1975GOI022994

ADV-59/Contractual/20/05/2026

Invites applications for the following post on Contractual basis for the period of one year at Head office, Mumbai.

GENERAL MANAGER – MEDIA & COMMUNICATION – 1 Post

Educational Qualification	:	Post Graduate degree in Mass Communication OR Film Studies OR Mass Media OR Journalism OR Marketing
Experience	:	15 Years (Minimum 10 Years relevant experience in a senior managerial position of a reputed private or public sector undertaking/Govt.) Minimum 7 years of experience in corporate communications/ PR/ media planning/ journalism.
Job Responsibilities	:	Key responsibilities of the role include: • Increasing following and visibility of the organization on all social media and digital media platforms. • Planning and implementing marketing campaigns, strategic brand-building and partnerships, targeted brand building and awareness about the organization. • Heading the communication function of the organization and managing both internal and external communication with stakeholders, including media and public relations. • Managing media, public relations and communication for all Film Festivals of the organization to ensure maximum coverage and increase in visibility and brand awareness of the organization. • Promoting National Museum of Indian Cinema (NMIC) and create attractions for reaching out to the right audience • Strategic brand building for the National Film Archives of India (NFAI) • Increasing visibility and reach of films produced by the organization through strategic communication and marketing; • Managing advertisement and related responsibilities for the organization; • Responsible for printing and publishing activities for the organization • Responsible for on boarding appropriate agencies for media & communication
Key Skill Required	:	As Head of the Media and Communication Unit, the following skills would be essential. Excellent communication and presentation skills. Team Management & networking skills. Adept with social and digital media tools and technologies.
Age	:	Not exceeding 55 years
Remuneration	:	Consolidated pay of Rs. 2,00,000/-

General Conditions:

- Interested candidates may fill up the application form on NFDC LinkedIn Portal on or before **29/05/2026 till 6:00 pm**
- NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication.
- Though the initial place of posting will be as per advertisement, the selected candidates will be required to serve in any part of India as per the discretion/requirement of NFDC.

4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form.
5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on NFDC LinkedIn Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose.
6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature.
7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai.
8. The management reserves the right in relaxing the age/qualification of deserving candidates for the above post.
9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason.
10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company.
11. The contract hiring would be through outsourced agency selected by NFDC Ltd.