

NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)

(A Government of India Enterprise)

NFDC – FD Complex, 5th Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026

CIN – U92100MH1975GOI022994

ADV. NO. 03/Regular/2026

**Invites applications for the following position on Direct recruitment/Immediate
Absorption/Deputation Basis**

General Manager (North) – 1 Post, Mumbai

Educational Qualification	:	Ph-D or 2 years full time Post Graduation degree/Post Graduate Diploma in Mass Communication/Film Studies/Mass Media/Journalism/Film Archiving Desired Education: Diploma/Certificates in Film Studies/Media Studies/Film Archiving/Curating Programmer.
Experience	:	15 Years' experience with PSU/Any Govt. Organization/Private sector(with minimum 10 years of relevant in a Sr. Managerial position) Minimum 7 years experience in business development/Intl. relations/media planning/Skill development related to films
Job Profile	:	<ol style="list-style-type: none">1. The position as Head of Regional office of the organization, requires responsibility for its operational and financial efficiency. Business development and making the cost center profitable and business acquisition and liaising and coordination with all stakeholders. Develop high-quality business strategies and plans. Policy and strategy alignment with organizational goals and managing various verticals of the regional office. Maintaining internal control, resolving and controlling budgets and optimum utilization of resources of the unit. Efficient manpower management.2. Identifying and deciding alternative for Promotion, Programming, and Production units profitable.3. Identifying and implementing growth plans in the light of technological and environmental changes.4. Providing Policy guidelines for the departments and sections below him/her.5. Liaisoning with other Regional Offices, Ministries of Central & State Governments, Departments and external agencies to fulfill the business targets.6. Resolving and controlling budgets and resources to achieve targets7. Developing continuously the motivation level and competence level of the people working in the Head office, Mumbai.8. Directing and Controlling the Regional functions, departments and sections to achieve the plans and targets.
Role	:	<ol style="list-style-type: none">1. To identify and implement strategic options and viable long term, medium term and short term plans to make the competitive and profitable and managing the various business activities pertaining to the given territory in order to generate profit for the NFDC.2. To provide leadership to the group of people working with him to draw maximum contribution from them and to steer to achieve the set revenue and growth targets.

Age	:	Up to 50 years
Sr. No.	Category	Age Relaxation
i.	Scheduled Caste/ Scheduled Tribes (SC/ST)	05 Years
ii.	Other Backward Class- Non-Creamy Layer (OBC-NCL)	03 Years
iii.	Person with Benchmark Disabilities (PwBD)	10 Years
iv.	Upper age limit shall be relaxed by the length of military service increased by three years in the case of ex-servicemen and commissioned officers including Emergency Commissioned Officers of Short Service Commissioned Officers.	03 Years
Pay Scale	:	100000 – 260000 (E7)

General Conditions:

1. Before applying, the candidates shall ensure that they fulfill all eligibility criteria as mentioned in the Vacancy Notice for the post/(s). NFDC will verify the eligibility with reference to the original documents on the date of interview. If the candidates are not found eligible during document verification, they will not be considered for next stage of selection process and their candidature will be rejected. Their admission to all the stages of selection process will be purely provisional, subject to meeting the prescribed eligibility criteria.
2. Essential Education Qualification(s) required as indicated above against each post are mandatory.
3. Only Full Time/ Regular Courses will be considered.
4. All essential qualification(s) must be from UGC recognized Indian University/UGC recognized Indian Deemed University or AICTE approved course from Autonomous Indian Institutions/concerned statutory council (Wherever applicable). No claim of possession equivalent to a prescribed qualification shall be entertained (Except for Ex-Servicemen)
5. Candidates claiming equivalence in qualification shall be required to produce a copy of the equivalence certificate.
6. In case of Degree/Diploma in Management qualifications where there is a mention of Dual Specialization, one of the specializations necessarily needs to be function specific for which the post has been advertised.
7. In case of any query, candidates may write to math@nfdcindia.com, mentioning "Advertisement No. and name of the post" in the Subject Line. Candidates are advised to add this e-mail ID to their address book. NFDC will not be responsible for non-delivery of e-mail/ delivery of e-mail to junk or spam folder. Contact No. 022-3524 8444 (10:00 AM to 4:30 PM).
8. Before registering/applying online, candidates are advised to go through detailed instructions. The candidate should possess the following and keep the same handy while applying online: Valid e-mail ID and Mobile Number.
9. After submitting online application, candidate is required to download the Application Form generated by the system with Unique Registration Number, attach supporting documents, and send it to the below mentioned address by hand/ Post on or before 20th May 2026. Non-receipt of printout of the application along with the relevant documents will be rejected.
Address to: Deputy General Manager (P&A), National Film Development Corporation Limited, NFDC-FD Complex, 24, Dr. Gopalrao Deshmukh Marg, Cumbala Hill, Mumbai – 400 026
10. Eligibility criteria like Essential Qualification, Experience, Job Description, Current Pay/CTC, Other Terms and Conditions and General Instructions are provided in NFDC website www.nfdcindia.com, Career section.
11. **Apply on the Samarth Portal link <https://nfdcindiant.samarth.edu.in/index.php/site/login>**